

## Website Privacy Policy

**Effective Date:** Updated November 7th, 2024

**Contact Information:** If you have any questions about this policy, please email [info@pygmy-elephant.com].

### Key Details

This privacy policy explains how Pygmy-Elephant.com collects, uses, and protects any information you provide while using this website. We are committed to safeguarding your privacy and ensuring the information you provide is secure.

### Introduction

Pygmy-Elephant.com gathers and uses information to provide products, improve services, and better understand how visitors interact with our website. This helps us present relevant content and enhance the overall user experience.

### Data We Collect

We may collect the following types of personal and technical information:

- **Personal Details:** Name, job title, contact information (e.g., email address, phone number)
- **Demographic Information:** Location (postcode), preferences, and interests
- **Technical Data:** Website usage data, such as pages visited, and interactions with content
- **Other Information:** Client inquiries, special offers, surveys, and any additional information relevant to providing our services

### How We Use This Data

Collected data allows us to:

- Maintain internal records and improve our services
- Customize and enhance your website experience
- Respond to specific inquiries and provide customer support
- Send promotional emails and updates regarding our products, services, offers, or other relevant content
- Contact you for market research or feedback on your experience

### Controlling Information About You

When you provide your information on our website, you may have the option to:

- **Opt-in** to receive marketing communications from us by **email, phone, SMS, or mail.**
- **Opt-in** to receive marketing communications from third-party partners by **email, phone, SMS, or mail.**

If you agree to receive marketing communications, you can withdraw consent at any time by:

- Emailing us at [info@pygmy-elephant.com].
- Writing to us at [306 S. Washington Ave STE 230, Royal Oak MI, 48067 USA].

We do not currently share your information with third parties for marketing purposes. Note that our website does not currently support account creation or sign-in for managing your preferences.

## SMS Marketing and Consent

We may use your phone number to send you text messages if you have expressly consented to receive SMS communications. Phone numbers collected for SMS consent:

- Will **only be used for communication purposes** directly related to our products, services, or promotions.
- Will **not be shared with third parties** or affiliates for any purpose.

You may opt out of receiving SMS communications at any time by following the instructions provided in each message or by contacting us directly.

## Cookies and Their Use

### What is a Cookie?

A cookie is a small file stored on your device that helps our website recognize you as a visitor, track pages you visit, and retain information about your preferences. Cookies are used to:

- Analyze website traffic and improve our site's structure and content
- Store your preferences for a customized experience
- Recognize when you return to our site

Cookies do not provide access to your computer or personal information beyond what you choose to share with us.

## Controlling Cookies

You can adjust your browser settings to manage or block cookies from this website. Be aware that disabling cookies may affect the website's functionality and limit certain features.

For more information about cookies, visit [All About Cookies](#).

## Data Security

We are committed to keeping your information secure. Our website employs physical, electronic, and procedural safeguards to protect your data in line with the latest data protection regulations, including GDPR compliance.

## Links to Other Websites

Our site may contain links to third-party websites. Pygmy-Elephant.com is not responsible for the privacy practices or content of external sites, and we encourage you to review their privacy policies before providing any personal information.